

RÉSUMÉ: CRAIG D. BRONZAN

EDUCATION

Master's in Public Administration, California State University, Stanislaus
September 1985 – May 1988. Grade Point Average: 3.92
Bachelor of Science, Recreation Administration, California State University, Fresno
September 1974 – May 1978. Grade Point Average: 3.69

WORK EXPERIENCE

Special Advisor, BakerTilly (October 1, 2022 – Present)

Provide consulting services to local government in parks, recreation, cultural arts, and community services, including organizational reviews, outcome-based standards, outsourcing services, and strategic planning (Recent projects: Hayward Area Recreation & Park District, CA; City of Santa Maria, CA; City of Wilton Manor, FL; City of Tracy, CA; City of Scotts Valley, CA; City of Fremont, CA; Incline Village, NV; City of San Luis Obispo, CA; City of Dublin, OH)

Principal, Bronzan Consulting (March 1, 2014 – Present)

Providing consulting services to park, recreation, and community services organizations and private sector related to organizational structure, performance and outcome-based standards, budgeting, capital improvement programs, development related services, strategic plans and Park Master Plan work, and contracting for services. Clients include TerraCare Associates (Martinez); O'Dell Engineering (Modesto); City of Patterson, Carnegie Center for the Arts (Turlock), and City of Concord.

Special Advisor, Management Partners (May 1, 2014 – September 30, 2022)

Provide consulting services to local park, recreation, and community service agencies related to interim director services (City of Stockton/City of Tracy); organizational review and outcome/performance standards (San Jose/Benicia/Monterey County/Mission Viejo/Mid-Peninsula Regional Open Space District/Scotts Valley/Novato/Cypress/Perris/Tamalpais Community Services District/Hayward Area Recreation District); and strategic/master plans/Request for Proposals (Stockton/Benicia/Pleasanton/Marina/Oakland Park, Florida).

Director of Parks and Recreation, City of Brentwood (December 16, 1998 – December 30, 2013)

Full-service Parks and Recreation Department including recreation programs, customer and community services, activities, events, rental of buildings and sports fields, park development services, janitorial services, park/landscape/open space maintenance, public art programs/activities, and support to Park and Recreation Commission, Arts Commission, Youth Commission, and Brentwood Advisory Neighborhood Committee. Department budget: \$15,000,000; 26 full time staff/200+ seasonal staff

Community Services Manager, City of Turlock (May 1, 1997 – December 15, 1998)

Division manager for Police and Recreational services including recreation programs, activities, and events, rental of city facilities, code enforcement, animal control services, neighborhood services and associations, public art programs, custodian of records (Police Services), and support to Parks and Recreation Commission, Police Activities League, and Arts Commission. Department budget: \$5,000,000; 14 full time staff/100+ seasonal

Administrator of Recreation and Neighborhood Services, City of Turlock (1993 – April 30, 1997)

Division administration of recreation programs, services, and events, neighborhood services and improvements, code enforcement, neighborhood associations, art programs, and support to Parks and Recreation Commission, Arts Commission, and Police Activities League. Department budget: \$3,000,000; 8 full time staff/100+ seasonal

Assistant Director of Community Activities and Facilities, City of Turlock (1988 – 1993)

Assistant Director of recreation programs, activities, events, and maintenance, rental and use of facilities. Staff support to Parks and Recreation Commission and Arts Commission. Department budget: \$4,000,000; full time staff 12/100+ seasonal

Recreation Superintendent, City of Turlock (1984 – 1987)

Recreation Supervisor, City of Turlock (1979 – 1984)

Recreation Director, Escalon Community Service Agency (1978 – 1979)

RELATED WORK EXPERIENCE

Certification, Financial Sustainability Training, California Park and Recreation Society (2024)
Steering Committee Member, Bay Area Open Space Council (2002 – 2008)
“Competitive Advantage” Project Advisory Committee, California Arts Council (2004)
Liberty Union High School Adult Education Advisory Board (2000 – 2008)
Liberty Union High School Community Facilities Committee (2003 – 2006)
Regent Emeritus, Pacific Southwest Maintenance Management School (2003 – Present)
School Attendance Review Board (SARB) Turlock School District (1995 – 1998)
Community Charities Committee, City of Turlock (1993 – 1998)
Board of Directors, Turlock Police Activities League (1994 – 1997)
Water Safety Advisory Board, Stanislaus County American Red Cross (1991 – 1997)
Reserve Firefighter, City of Turlock Fire Department (1984 – 1995)
Deputy Commissioner, Amateur Softball Association (1980 – 1995)

SPECIAL PROFESSIONAL ACTIVITIES

Board of Regents, California Park and Recreation Society Maintenance Management School (1995 – 2000, 2015 – Present) serving as Board Chair 1997/1998
President, Community Services Division, League of California Cities (2003/2004)
Parks and Recreation Board Member, Community Services Division, League of California Cities (1998 - 2003)
District III Board of Directors, California Park and Recreation Society (2003 – 2007)
Chair, Program Committee, California Park and Recreation Society annual conference (March 2001)
Program Committee member, California Park and Recreation Society annual conference (March 1999 & March 2003)
Chair, Public Safety Task Force, California Park and Recreation Society (1996 – 1998)
Faculty, National Recreation and Park Association “Benefits of Parks and Recreation” (1996 – 1998)
State Board of Directors, California Park and Recreation Society (1991 – 1994, District V Director)
District V Board of Directors, California Park and Recreation Society (1985 – 1996 – President 1988)
Advisory Committee Member, C.S.U. Fresno Recreation Administration Program (1986 – 1994)
Graduate, National Recreation and Park Association Marketing/Revenue Sources Management School (1992)
Graduate, National Recreation and Park Association Pacific Southwest Maintenance Management School (1992)

MEMBERSHIPS

California Park and Recreation Society (CPRS)/National Recreation and Park Association (NRPA)
League of California Cities

COMMUNITY ACTIVITIES

Washoe County (Nevada) Leadership Academy 2023/2024 (August 2023 – April 2024)
Commissioner, City of Reno Recreation and Parks Commission (November 2022 – Present)
Board of Directors, Sierra Canyon (Reno) Homeowners Association (February 2022 – May 2024)
Committee Member, Deficit Committee, East Garrison Homeowners Association (2020 – January 2024)
Chair, Water & Irrigation Ad-Hoc Committee, Sierra Canyon (Reno) Homeowners Association (2020 - 2021)
Board of Directors, East Garrison Homeowners Association (2017 – 2020)
Board of Directors, Brentwood Regional Community Chest (2009 – 2016)
Judge, Bay Area Region, Odyssey of the Mind competition (2003 – 2007)
Board of Trustees, Brentwood Community Methodist Church (2003 – 2008)
Board of Directors, Turlock Salvation Army (1981 – 1998, Chair 1990 – 1995)
Member, Turlock Community Interagency Council (1993 – 1998)
Stanislaus County Mental Health Select Committee on Drinking and Driving (1993)
Board of Directors, Turlock Convention/Visitors Bureau (1991 – 1995)
Chair, Turlock Counseling Center Steering Committee (1987 – 1991)
Educational Policies Committee/Graduate Council, CSU Stanislaus (1985 – 1988)

HONORS

Graduate of Distinction, Liberty Union High School District (2013)
Outstanding Professional Award, California Association of Park and Recreation Boards and Commissions (2007)
Professional Citation Award, California Park and Recreation Society (March 2004)
“Carnegie Art Center” Volunteer of the Year (1994), Turlock City Arts Commission
Outstanding Professional Award, California Park and Recreation Society, District V (1993)
Aquatics Volunteer of the Year, Stanislaus County American Red Cross (1993)
Outstanding Graduate Award, CSU Stanislaus MPA Program (1988)

Graduate Scholarship Award Recipient, CSU Stanislaus (1986)
Magna Cum Laude Graduate, CSU Fresno (1978)

WORK IN PRINT

Co-author of Public Safety Resource Manual, prepared by the California Park and Recreation Society Public Safety Task Force (1999)
Author of Who Says Parks & Recreation is Public Safety? You Do!, California Parks and Recreation magazine (Spring 1998)
Co-author of It's Time to Sharpen the Focus: Talking with Law Enforcement About Prevention, California Parks and Recreation magazine, (Summer 1995)
Co-author of Recreation & Police Working Together: A Community-Oriented Challenge, California Parks and Recreation magazine (Summer 1995)

ORGANIZATIONAL GUEST SPEAKING ENGAGEMENTS

Bay Area Revenue Management School
California Association of Recreation and Park Districts
California Park and Recreation Society Administrator's Institute/Annual Training Conference
Pacific Southwest Maintenance Management School
League of California Cities Community Services Conference
California Crime Prevention Officers Association
California Police Officers Association
Office of Criminal Justice Planning
National Recreation and Park Association Pacific Northwest Regional Institute
California Attorney General's Conference
National Recreation and Park Association National Focus Group on Recreation-Police Assessment"
League of California Cities Annual Training Conference
National Recreation and Park Association webinar on Joint Use Facility Agreements
Southern California Landscape Maintenance Training Expo
California State University, Chico Recreation Administration Department
California State University, Long Beach Recreation Administration Department

REFERENCES

Available upon request